

Evaluation of 2022 goals and how they brought about the Education and Outreach Plan (EOP) Desired Outcomes

EOP Desired Outcomes						
	1: Complete capital improvement campaigns	2: Confirm MS4 partners are using VLAWMO MS4 resources, striving to improve.	3: Maintain active, relevant outreach, participates with cost-share and volunteer programs.	4: Witness a citizenry that advocates for solutions that promote long-term stewardship.	5: Observe volunteers educating and being educated by their peers.	6: Observe citizens demonstrating watershed protection behaviors.
Capital Improvement Campaign: Goose Lake ALM	Spent lime study update postcard					
Capital Improvement Campaign: Lambert Creek and Ditch education						
1. VLAWMO will support partner Cities and Townships in making progress in MS4's	Separate sheet—space not sufficient	Separate sheet—space not sufficient	Separate sheet—space not sufficient	Separate sheet—space not sufficient	Separate sheet—space not sufficient	Separate sheet—space not sufficient
2: Community members utilize watershed knowledge to act on watershed issues with help from VLAWMO's tools and resources			Good Neighbor Guide Community Blue Grant	Saint Mary's Raingarden Renovation Community Blue Grant, 70 drain adoptions in adopt-a-drain		WBL Rotary native planting, WBT Town Hall native planting—cost-share and volunteer partnerships.
3: Community members are educated on VLAWMO water issues and projects		Blue Thumb resilient yards workshop Blue Thumb Partnership	Cost-share open house, Raingardens 101	White Bear Montessori plant tour	Volunteer macroinvertebrates monitoring	Drought Recovery for your lawn webinar
4: Coordinate an active volunteer base that learns and leads			Bridgewood Raingarden kick-off event	Adopt-a-raingarden: 4 raingardens active. Estimated 350 person-volunteer hours	3 volunteers positioned in leadership roles , 6 activities	AIS volunteer program
5: Watershed communications are accountable and active in the community	11 newspaper publications	16,000 VLAWMO website visits	Tabling at public events: 6, 62 email subscriptions, average 340 opened emails per newsletter			
6: Schools have established and maintained stormwater BMP's integrated with watershed education efforts		White Bear Lake Digital Backpack publication: Jr Watershed Explorer promo	AFSA High School service day	Vadnais Heights Elementary Siberian Elm Removal—Community Blue grant		Raingarden maintenance workshops
7: An appreciation of natural resources...fosters ecological awareness, participation			300 + social media engagements	5 neighborhood spotlight articles	Picture Posts phenology monitoring	
8. Key personnel (BOD, TEC, WAV) have continued to advance their knowledge of water and related natural resources			TEC and Board Quorums met			

EOP Goals