












Evaluation of how 2017 goals and their underlying objectives brought about the desired outcomes

Desired Outcome  = Aspirations for next year's EOP							
		1: Have a citizenry that's knowledgeable and aware of responsible natural resource use.	2: Observe citizens demonstrating watershed protection behaviors.	3: Observe trained volunteers educating citizens.	4: Confirm that VLAWMO helped MS4 partners make progress in meeting state standards.	5: Have active programs and partnerships that foster education and participation , incorporating the interest and abilities of residents.	6: Observe evidence that VLAWMO residents are aware of actions being taken to address VLAWMO's priority issues.
Professional Support	1: VLAWMO provides assistance in MS4 permitting	180 salt cups, dispersed. 1 smart salting workshop.			Outreach and correspondence with 3/9 MS4 partners.		
	2: Improved city-to-VLAWMO communication in the MS4 permitting process.				Survey to MS4 stakeholders—5 responses		
	3: Key personnel have continued to advance their knowledge of water and related natural resources.	50% of BOD attended tour of water utility treatment plant.					TEC is briefed in reviewing Community Blue applications—preparation step for 1st year of EOP.
Formal Education	4: Place-based watershed education that applies to multiple age demographics.	2% of school age population reached, 7 in-school visits.	3 planning meetings attended between VLAWMO and teachers.				
	5: Schools have established and maintained stormwater BMP's embracing educational value.						3 school BMP maintenance events.
Informal Education / Interpretation	6: Community members are educated on VLAWMO water issues and projects.	8 community events, 5 workshops, 93 registrations for our email list	2 raingardens were installed as a result of VLAWMO workshops.			3 partnership programs—North Oaks phenology, GTN cable TV “tour”, 25 x 25 event	
	7: Community members increased their own knowledge as well as acted on watershed issues with help from VLAWMO's tools and resources.	3 educational tools created –posters & videos.				1 community blue grant program	
	8: A local sense of place established, fostering ecological awareness and providing community reflection.	8 participants in ‘tour watershed’ 1st year of EOP, unable to measure % growth.	270 lbs of organic debris collected from stormdrains.	23 volunteers served as educators to peers through stormdrain stenciling.			5 incoming calls/emails concerning North Oaks projects
	9: A continually growing volunteer base that learns and leads.	60 volunteers participating in VLAWMO program/ events		6 volunteers served as educators to their peers in drain cleaning & booths			
	10: A water-focused congruency between community groups and agendas exists in VLAWMO.				8 staff within VLAWMO took Smart Salting workshop.	3 custom partnerships: WBL water symposium, Alina Nurses, Sunrise Middle School.	Lambert Creek video: 45 views