











Evaluation of how 2017 goals and their underlying objectives brought about the desired outcomes

Desired Outcome: VLAWMO Priority Issues

 = Aspirations for next year's EOP

Goals

		1: Threatened and impaired surface water and natural resources	2: Threatened or impaired groundwater quality and quantity	3: Need for education and involvement from citizens and stakeholders.	4: Need for adequate data, analysis, financing, and staff capacity in order to meet goals and accomplish strategies.	5: Aquatic invasive species (AIS) management	6: Local flooding.
Professional Support	1: VLAWMO provides assistance in MS4 permitting	180 salt cups, dispersed. 1 smart salting workshop.			Outreach and correspondence with 3/9 MS4 partners.		
	2: Improved city-to-VLAWMO communication in the MS4 permitting process.				Survey to MS4 stakeholders—5 responses		
	3: Key personnel have continued to advance their knowledge of water and related natural resources.				50% of BOD attended tour of water utility treatment plant.		TEC is briefed in reviewing Community Blue applications—preparation step for 1st year of EOP.
Formal Education	4: Place-based watershed education that applies to multiple age demographics.	2% of school age population reached, 7 in-school visits.	3 planning meetings attended between VLAWMO and teachers.				
	5: Schools have established and maintained stormwater BMP's embracing educational value.						3 school BMP maintenance events.
Informal Education / Interpretation	6: Community members are educated on VLAWMO water issues and projects.	8 community events, 5 workshops, 93 registrations for our email list	2 raingardens were installed as a result of VLAWMO workshops.	3 partnership programs—North Oaks phenology, GTN cable TV “tour”, 25 x 25 event			
	7: Community members increased their own knowledge as well as acted on watershed issues with help from VLAWMO's tools and resources.	3 educational tools created—posters & videos.		1 community blue grant program			
	8: A local sense of place established, fostering ecological awareness and providing community reflection.	8 participants in 'tour watershed' 1st year of EOP, unable to measure % growth.	270 lbs of organic debris collected from stormdrains.	23 volunteers served as educators to peers through stormdrain stenciling.			
	9: A continually growing volunteer base that learns and leads.	60 volunteers participating in VLAWMO program/ events		6 volunteers served as educators to their peers in drain cleaning & booths			
	10: A water-focused congruency between community groups and agendas exists in VLAWMO.			3 custom partnerships: WBL water symposium, Alina Nurses, Sunrise Middle School.	8 staff within VLAWMO took Smart Salting workshop.		Lambert Creek video