

## Evaluation of 2023 goals and how they brought about the Education and Outreach Plan (EOP) Desired Outcomes

### EOP Desired Outcomes

	<b>1:</b> Complete capital improvement campaigns	<b>2:</b> Confirm MS4 partners are using VLAWMO MS4 resources, striving to improve programs.	<b>3:</b> Maintain active, relevant outreach, participates with cost-share and volunteer programs.	<b>4:</b> Witness a citizenry that grapples with the complexity of nat resource management, advocates for solutions.	<b>5:</b> Observe residents educating and being educated by their peers.	<b>6:</b> Observe citizens demonstrating watershed protection behaviors.
<b>Capital Improvement Campaign:</b> Wilkinson Deep-Water Wetland	Articles (4), webpage, social media		Public presentation (15 participants)			
<b>Capital Improvement Campaign:</b> Studies, BMPs, Ditch Maint	Ditch inspection drone video, maintenance mailings (40)	North Oaks entrance raingarden through cost-share grant program.	Vadnais-Sucker Park habitat restoration, website renovation in progress . Spent lime public presentation (20)	Event participants into cost-share participants (8). Spent Lime study property easements (10)	Cost-share participants participated and contributed to education events (7)	4 Lawns to Legumes participants, 6 public raingardens adopted
<b>1.</b> VLAWMO will support partner Cities and Townships in making progress in MS4's		VH raingarden staff training (10). Good Neighbor Guide distribution (150) MCM #1, IDDE pre-written newsletter text MCM #3 ,MS4 permit consultations (2)	Infographic distribution (7), MS4 email blasts (3), WBL + VH street renovations with BMP promo	WBT yard waste mailer, Adopt-a-Raingarden promo (15 participants), Smart salting workshops (2) MCM #6	WBT + VH smart irrigation campaign	Illicit discharge reports from public: VH, WBT, WBL MCM #3
<b>2:</b> Community members utilize watershed knowledge to act on watershed issues with help from VLAWMO's tools and resources		Adopt-a-raingarden volunteer training MCM #2 (1)	"Lake Care Weekend" adopt-a-drain promo (7 participants)	Jr Watershed Explorer booklet completions (6). Adopt-a-Raingarden (15 participants)	Neighborhood tours (6 resident host sites)	Neighborhood tours (24 participants) 50 adopt-a-drain adoptions,
<b>3:</b> Community members are educated on VLAWMO water issues and projects	5.7 website visits, 727 social media followers, 53 new email subscriptions, monthly e-newsletter March-October + "winter" edition	92 participants at all education efforts MCM #1	Native plant webinar (20 participants) BlueThumb Turf Alternatives (8 participants) , Raingardens 101 (6)	Westfield Park bioswale kick-off (18 participants). VH Green Team adopt-a-drain partnership (10 volunteers)	Winter seed sowing (24 participants)	White Bear Methodist presentation into cost-share participants (1)
<b>4:</b> Coordinate an active volunteer base that learns and leads	350 documented volunteer hours		Night to Unite education effort (1 volunteer)	Purple loosestrife beetle rearing ( 1 MN Water Steward). Macroinvertebrate monitoring (3 volunteers) AIS monitoring (2 vol)	Winter seed sowing (1 volunteer) VH Heritage Days (2 volunteers) "Soil your undies" campaign (2 volunteers)	Eagle Scout public raingarden renovation (1) Earth Day clean-up (4 volunteers)
<b>5:</b> Watershed communications are accountable and active in the community	TEC and Board meeting agenda, packet, and minutes dispersal. Website maintenance with news and project conveyance	MS4 email blasts (3)	WBL Marketfest, WB Township Day, 10 newspaper publications	Memberships with BlueThumb and Watershed Partners, Friends of the Mississippi youth program	North Oaks Earth Day, Summer Fest info dispersal	City newsletter contributions: VH, Gem Lake, WBL
<b>6:</b> Schools have established and maintained stormwater BMP's integrated with watershed education efforts		Vadnais Heights Elementary, Lakeaires public raingarden maintained, school district support	Junior Watershed Explorer dispersed in District 624 "Digital Backpack" (1)	Birch Lake Elementary 4-day programming (300 students)	Volunteer support for school program (10 volunteers)	AFSA service day raingarden maintenance (1) White Bear Rotary partnership continue student engagement post-program (1)
<b>7:</b> An appreciation of natural resources...fosters ecological awareness, participation			Remote camera photo distribution, wildlife story maps	Volunteer photo submissions for educational use (2) . White Bear Lake Water Levels discussion with City partners (12)	Neighborhood spotlight publications showcasing watershed landscaping (4)	Watershed behavior submission: Sweeping sediment (1)
<b>8.</b> Key personnel (BOD, TEC, WAV) have continued to advance their knowledge of water and related natural resources	90% TEC/BOD attendance at VLAWMO 40th anniversary event. VLAWMO 40 year website and video recording		1 Board member initiated new public BMP . Board event support at WB Township Day.	Climate change in MN presentations (2)		TEC Chair participation in Adopt-a-Raingarden

EOP Goals